

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Confirmation No.: 4552

Syunji SUGAYA

Date: March 15, 2010

Serial No.: 10/018,510

Group Art Unit: 3622

Filed: December 14, 2001

Examiner: Namrata BOVEJA

For: ADVERTISING SYSTEM

VIA EFS-WEB

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

This is a Response to the Office Action mailed January 13, 2010 in the above-identified application

FEES CALCULATION

Any additional fee required has been calculated as follows:

If checked, "Small Entity" status is claimed.

NO. CLAIMS AFTER AMENDMENT	HIGHEST NO. PREVIOUSLY PAID FOR	EXTRA PRESENT	RATE	ADDIT. FEE
TOTAL 5 MINUS	54 * =	0 X	(\$26 SE or \$52)	\$0
INDEP. 1 MINUS	29 ** =	0 X	(\$110 SE or \$220)	\$0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM		X	(\$195 SE or \$390)	\$0

\* not less than 20

\*\* not less than 3

TOTAL \$0

Credit card payment in the amount of \$\_\_\_\_\_ is submitted via EFS-Web.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

**CONTINGENT EXTENSION REQUEST**

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. § 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. § 1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

**SUMMARY OF AMENDMENTS**

1.  If checked, an abstract (an amended abstract) is submitted herewith.
2.  If checked, amendment(s) to the drawings are submitted herewith.
3.  If checked, amendment(s) to the specification are submitted herewith.
4.  If checked, amendment(s) to the claims are submitted herewith.